

Take-2 Video Productions
Presents:

Storybook
Video[™]



Presenting....

Gerry Wilson

As a professional videographer, Gerry has a dynamic background in video production. His work has appeared on network television, such as *Inside Edition*, *the NBC Today Show*, and he has also produced many television commercials in the North Bay Area. Gerry's award winning videos include the prestigious international video award from PPA., as well as over 50 gold awards regionally. Keeping up with the ever changing technological aspects of video production, Gerry continues to provide the highest quality services to his clients.



"As a videographer, I become involved with the people I video tape and their experiences of the moment. The Storybook Videos™ I create, and the moments I capture, reflect the emotions I feel and show the many forms of love in life. If you'd like to discuss a video session or your wedding plans, give me a call. I'll be happy to talk about schedules and pricing, and to answer any further questions you may have."



Our staff and associates will provide you with the highest quality video services available



Proud Member

THE TAKE-2 PROFESSIONAL TOUCH.

The TAKE-2 Staff are highly qualified professionals who offer many years of experience and take pride in their art. Precious memories happen only once in a lifetime. Expertly taped and produced, your video will be an everlasting tribute to your most important day. TAKE-2 Professionals acknowledge this is a very personal service and will consult with you to ensure we create Your video.

THE TAKE-2 ADVANTAGE.

What sets us apart from our competition is our ability to capture the warm, personal feeling of being there. We accomplish this by honoring your event with our respectful professionalism and non-obtrusive style. TAKE-2 video professionals will assist you in capturing the event by employing 2 or 3 carefully located Broadcast Digital Cameras, (eliminating the need to move about and distract from the ceremony) each recording a totally different perspective. We then select the best scene from either camera during the editing process. We adopted the business name “TAKE-2” Video Productions because we normally TAKE TWO video cameras to every event.

TAKE-2 TECHNOLOGY.

We use professional 3 chip digital Broadcast cameras offering you exceptional quality. Beware, not all 3 chip digital cameras are equal. Personal home style 3 chip digital cameras do not compare to 3 chip digital Broadcast cameras. Much of our competition uses the lower quality 3-chip digital cameras. That's one reason why our Storybook Packages are quite superior. For more information regarding camera quality visit our web page, www.take2video.com or give us a call at (707)-938-2532

We can utilize up to 8 wireless microphones (depending on Storybook package) to capture, readers, musicians, singers, ministers, etc. to ensure quality audio throughout your video.

We have four computerized non-linear editing bays, providing the highest quality, state of the art digital equipment in Northern California. A partial list of our 13 tape formats include VHS, SVHS, DV, DV-CAM, BETACAM-SP, Digital D-9, and MII. PAL and SECAM Europe formats are also included. DVD and CD-ROM masters are also produced in our studio.

Success doesn't happen by accident. It takes planning and careful attention to detail to ensure quality results.

Life is filled with special times that are worth remembering. The staff at TAKE-2 Video Productions can help you keep these special moments alive. TAKE-2 Video Productions offers quality video photographic services. We specialize in events and other types of celebrations.

The "ELITE" Storybook Package

Perfectly Designed for Small Weddings.

The Elite Package is intended for 20 or fewer guests, coverage is with one broadcast video camera and one videographer. A typical wedding example for this package would be a small, intimate gathering of family and friends, a short ceremony possibly without a formal reception.

Our checklist is thoroughly analyzed and camera positions verified. We then arrive prior to the event to capture establishing shots and set up equipment. Next we videotape with a broadcast digital camera and stereo sound. The camera will be positioned to capture the best possible angle. Special microphone will capture audio with crisp clarity (even whispers).

Camera coverage will continue to the reception area. While at the reception, candid shots of friends and family will be captured along with fun interviews and warm moments. The usual traditional events: the congratulatory toasts; cutting of the cake; and other elements will complete your beautiful video

Next, eighteen hours of editing is necessary to orchestrate the material into a video memory. Custom super-imposed computerized titling will announce names and dates as your Elite Video™ begins to unfold. Your favorite music will be dubbed in selected areas, and still photographs along with your wedding invitation will gently appear during opening scenes. (up to six photos)

Your unforgettable video memory will then be transferred onto a high quality VHS tape and placed into a beautiful custom case.

TAKE 2 offers many options to ensure we create the video of your choice. You may add any option available. But as you research our Storybook collection please note the added options within our already created packages.

THE ELITE PACKAGE CONSISTS OF:

1 broadcast digital camera	Reception
1 videographer	Activities
3 to 5 hours on location	High resolution computer titling
(per selected coverage)	Childhood or other photo transfer (up to 6)

The "EXQUISITE" Storybook Package

This Package is Designed for Traditional Weddings

What makes this package special is the additional video camera and second videographer, offering excellent coverage with an added perspective, making your video more interesting and beautiful. Also, having the second camera enables us to provide additional wireless microphones for the ceremony. This will allow us to capture clear audio from the readers or singers, for example.

The best way to express special moments is to incorporate slow motion within the video. **TAKE-2 Video** proudly offers the latest slow motion technology when this package is selected. Slow motion enhances portions of the highlights, which is also included. All the excitement of your event will be revealed in the very same manner as professional films.

Additional features in this package include: Up to 20 childhood photos added at the beginning of the video, set to your favorite music. Credits listing the bridal party are scrolled at the completion of your video, giving recognition to those in your ceremony. At the end of your video, a video highlights (medley) recaps the entire day, and is also set to your favorite music selection. The two camera coverage gives a completely different "feel" to the video, requiring many additional hours of editing, also included.

THE EXQUISITE STORYBOOK VIDEO

Consists of:

2 broadcast digital video cameras	Interviews
2 videographers	24 hours of editing
4 to 8 hours on location (per selected coverage)	Music dubbing
Activities	Video Highlights (medley)
High resolution computer titling	Freeze effects
Childhood or other photo transfer (up to 20)	Slow motion
Up to 4 ceremony microphones	High resolution technology
Custom video case	Master tape storage

Options for this Package you may wish to consider:

- * A third camera added to the ceremony.(unmanned or manned)
- * Photos printed from your Storybook Video.
- * Romantic Beginnings option
- * Love Story option
- * DVD Digital Master

The "WINE COUNTRY" Storybook Package

This Package is Designed for Traditional Weddings

The Wine Country package includes everything in the EXQUISITE PACKAGE, plus additional childhood photo transfers. Up to 40 photos from childhood memories or other photos will be included at the beginning of your video. Also, we will include up to six clips of either 8MM home movie or home video material. This may be a special moment that someone captured as a child. We will preserve this memory set to your favorite music. Four additional hours of editing is also included in this storybook package. This package is a perfect choice for the *Video Presentation Option!*

THE WINE COUNTRY STORYBOOK PACKAGE

Consists of:

2 broadcast digital video cameras	Video Highlights (medley)
2 videographers	Freeze effects
4-8 hours on location (per selected coverage)	up to 4 ceremony microphones
Reception	Slow motion
Activities	High resolution technology
High resolution computer titling	Travel (up to 30 miles)
Photo transfer (up to 40)	Backup camera
8MM or Home video transfer (up to 6 clips)	Master tape storage
Interviews	Custom video case
28 hours of editing	Music dubbing

Options for this Package you may wish to consider:

- * A third camera added to the ceremony.(unmanned or manned)
- * Photos printed from your Storybook Video.
- * Video Presentation Option
- * Romantic Beginnings option
- * Love Story option
- * DVD Digital Master

The "BRIDE'S CHOICE" Storybook Package

This Package is Customized for Modern Weddings

This package includes everything in the Wine Country, plus popular options often chosen by the bride or groom. The *Video Presentation Option* is included as well as the *Romantic Beginnings Option*. You will receive the **DVD digital master** as well as a VHS video copy. Many newlyweds choose to have their wedding digitally placed on DVD. DVD has many advantages over VHS videotape. DVD's *don't wear out*, and they have over twice the sharpness of video, making DVD the ultimate quality of your wedding day.

THE BRIDE'S CHOICE STORYBOOK PACKAGE

Consists of:

2 broadcast digital video cameras	Video Highlights (medley)
2 videographers	Freeze effects
4-8 hours on location (per selected coverage)	Slow motion
Reception	High resolution technology
Activities	Travel (up to 30 miles)
High resolution computer titling	Backup camera
Photo transfer (up to 40)	Master tape storage
8MM or Home video transfer (up to 6 clips)	Custom video case
Interviews	Romantic Beginnings Option
38 hours of editing	Video Presentation Option
Music dubbing	DVD Digital Master
Up to 4 ceremony microphones	VHS videotape

Options for this premium package you may wish to consider:

- * Still Photos Made From Your Storybook Video.
- * Additional DVD copies for Your Family



DVD is included
with this package

The "GRAND" Storybook Package

This Package is suited for 400 or more guests

The Grand package offers coverage with 3 cameras for the ceremony and 3 videographers. Many options have been included with this package. Arrange a consultation appointment for more details.

Included in this package:

3 broadcast digital video cameras
3 videographers
6 to 10 hours on location (per selected coverage)
ceremony (three cameras)
Up to 6 Ceremony microphones
Videography session
Reception (up to three cameras)
Wedding day activities
Video Presentation Option included
High resolution computer titling
Photo transfer (up to 50)
8MM or Home video transfer (up to 6 clips)
Interviews
48 hours of editing
Music dubbing
Video Medley (highlights)
Freeze effects
Slow motion
Love Story Option included
High Resolution Digital Technology
Travel (up to 30 miles)
Master tape storage
VHS Tape with Custom video case
DVD Master (Digital Video Disk)

DVD included



Options for this premium package you may wish to consider:

- * Still Photos Made From Your Storybook Video.
- * Additional DVD copies for Your Family

The "ULTIMATE" Storybook Package

This Package is suited for 400 or more guests

The Ultimate Storybook package offers coverage with 3 cameras for the ceremony and 3 videographers. An additional sound technician is included for the ceremony, offering a total of 4 staff. Most options have been included with this package. Make a consultation appointment for more details.

Included in this package:

3 broadcast digital video cameras
3 videographers
1 audio sound technician for the ceremony
Up to 8 Ceremony microphones
6 to 10 hours on location (per selected coverage)
ceremony (three cameras)
Videography session
Reception (up to three cameras)
Activities
Video Presentation Option included
High resolution computer titling
Photo transfer (up to 50)
8MM or Home video transfer (up to 6 clips)
Interviews
48 hours of editing
Music dubbing
Video Medley (Highlights)
Freeze effects
Slow motion
Love Story Option included
High Resolution Digital Technology
Travel (up to 30 Miles)
Master tape storage
VHS Tape with Custom video case
DVD Master (Digital Video Disk)

DVD included



Options for this premium package you may wish to consider:

- * Still Photos Made From Your Storybook Video.
- * Additional DVD copies for Your Family

DVD Option

The **DVD Option** is the very best way to preserve your wedding memories. The quality is over twice as sharp as a VHS videotape, and since the DVD is read optically, it will never wear out. You will be able to access various sections of your wedding instantly, such as the first dance, or cake cut. A menu of choices appears on the video screen for you to select from.



Love Story Option

Our Love Story Option is a special moment reflected in your wedding video or DVD. As an example, a stroll on the beach set to romantic music would be a priceless memory to be shared by generations to come. The bride and groom often tell a story such as how they met, or how the proposal happened. Plan on shooting this segment at least one month prior to the ceremony. Should you choose to present this love story to family and guests at your reception, we can provide this entertainment with our Video Presentation Option.

Terms and conditions of all Storybook Video Packages

FEES: A deposit of 30% is customary to hold open a calendar date.

WHEN TO BOOK: We often book one year in advance, on a first come basis.

TRAVEL: We do not charge for travel within a 30 mile radius. A mileage fee does apply to the bay area and beyond. Out of state weddings require overnight accommodations.

CANCELLATIONS: A cancellation fee will apply depending on amount of notice. Changes in wedding date may or may not involve a fee.

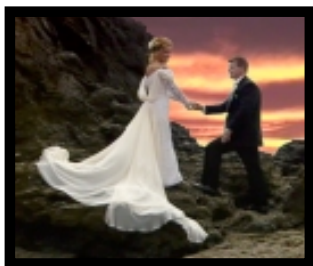
Video Presentation Option

A popular option available for your reception is to have us present a video of either your childhood memories, or the Love Story Option. We provide a large 10 foot screen that can easily be viewed by everyone, offering great entertainment for your guests. This presentation is usually shown during dinner, but can be presented at any time you choose. We will set up the screen, provide the video player and video projector, route the audio to the D.J. or band, so the audio can be heard by everyone.



Photo Print Option

The **Photo Option** offers additional choices beyond the traditional photographer. We often capture a perfect image that no one else has, and many newlyweds want us to print that image for them. We can print the images on 5x7 photographic paper or 8x10 canvas print. These prints are often referred to as "candid". We can also place the image on a floppy disc or CD-ROM. The quality of our Broadcast cameras is quite impressive, and will allow for exceptional prints to be made from the video. (Option is not intended to replace the Photographer)



Romantic Beginnings Option

The **Romantic Beginnings Option** is a very popular short production of how the bride and groom met. This Segment is placed at the very beginning of your wedding video or DVD. The videotaping is normally completed at least one month prior to the ceremony. The videotaping is shot just behind our studio, where you will find a beautiful nature setting that is perfect for expressing *romantic beginnings*. This is a simple version of the Love Story.



POST PRODUCTION EDITING.

Videotaping is only the beginning. After the taping is completed, hours of editing are required to orchestrate a final video you will be proud to show friends and family for years to come. You will feel confident that you made the best choice in choosing **TAKE-2** Video Productions because of the professional touches we can add during the editing process: *For Example*

- * Professional Digital Graphics Titling
- * Still photos inserted (childhood photos are popular)
- * Digital Broadcast Cameras/Digital Processing
- * Freeze image capturing
- * Slow motion
- * Music dubbed

Many of these features are not offered by our competition, and certainly cannot be performed with home video equipment.

COMPARE TAKE 2 VIDEO PRODUCTIONS.

It is very important that you not only compare *pricing* among video services, but that you also compare *quality* of workmanship and ability. **Our experience (over 500 events and 14 years in business)**, quality equipment, and skill ensures our promise to you which is to consistently offer value, professionalism and quality video photographic services.

We use a checklist covering items such as lighting, audio, camera angles, entry, and placement of people to insure that we get the professional results you want. We also refrain from using extra camera lighting which may detract from the ceremony. Our extra efforts will ensure your memories are captured as non obtrusively as possible. Sometimes clergy are very sensitive as to where they will allow cameras to be positioned. We fully respect this practice, and will try to position ourselves as inconspicuously as possible.

A Note about pricing.

You will find that prices for our services are comparable to that of high quality still photographers. Most but not all brides will budget the same amount for their wedding video as their still photography. TAKE-2 offers many choices and levels of coverage so that it is possible to meet almost every budget. Pricing will be discussed during your free consultation. Our Storybook packages start at \$1795.



**For a Free Consultation
Contact Us Today!**

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Call for appointment
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